

# NEWS & VIEWS

The Pacific NW Heating & Cooling Association  
Serving Oregon & SW Washington



## Thursday, Feb. 6th *A Voice in Salem!* **HARDI Advocacy**

The February meeting will be held at:

**NW College of Construction**  
8111 NE Holman St. Portland,  
OR. 97218

Meeting starts at 11:30AM and will be available via the ZOOM link below:

<https://us06web.zoom.us/j/9793647363?omn=82876312985>

Meeting ID: 979 364 7363

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One tap mobile  
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• +1 346 248 7799 US (Houston)  
• +1 408 638 0968 US (San Jose)

## Policy & Regulation Questions?

We have not had a voice in Salem for many years; times are changing. Be sure to join us in February to learn how!

Todd Titus is the Director of State and Public Affairs for HARDI. His job is to monitor day-to-day legislative and regulatory changes across all 50 states to inform and educate HARDI's membership. Along with informing the membership of key issues, he also spearheads grassroots initiatives, advocates before elected officials, and networks in person with relevant stakeholders to ensure the success of HARDI's policy engagement approach.

Do you have questions or concerns about local or national policies or regulations? This is your opportunity to express them, as we now have a voice in Salem and Olympia championing the interests of the HVAC industry. Please don't miss this chance to help guide the regulations and future of the HVAC industry.

P.O. Box 1949 Vancouver, WA.  
98668  
360-834-3805  
dan@oracca.org

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## MARK YOUR CALENDARS!

**Annual ORACCA Utilities Update**

**Feb. 6th  
@ NW College of Construction  
11:30AM**

Marketing Momentum Webinar Series

# 4 Digital Marketing Trends Impacting Your Home Service Business in 2025

 Tues, January 21st | 9am PST



**Angela Kiel**  
Strategic Partner Manager



## WEBINAR: 4 Digital Marketing Trends Impacting Your Home Service Business in 2025

The digital marketing landscape is evolving faster than ever and staying ahead of the curve is essential for home service businesses looking to grow in 2025.

Webinar attendees will learn:

1. The emerging digital marketing trends set to impact home service businesses in 2025.
2. Practical insights on how these trends can be applied to your marketing strategy.
3. Why staying ahead of these shifts will give you a competitive advantage.

Learn more and register for the FREE webinar here –

<https://attendee.gotowebinar.com/register/7239268564563381336?source=partner-ORACCA>

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# ORACCA Annual Shoot Out!

May 17th, 2025  
8AM

Canby Rod & Gun  
Club

Register Online:

[oracca.org/oracca-annual-shoot-out](http://oracca.org/oracca-annual-shoot-out)



# ORACCA Annual Golf Tournament!

July 14th, 2025  
Tee Off 1PM

Glendoveer Golf  
Course

Register Online:

[oracca.org/oracca-annual-golf-tournament-2025/](http://oracca.org/oracca-annual-golf-tournament-2025/)





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## TRAINING/ TESTING

*On-Demand Training /Testing. This means the tests are scheduled with both your availability and that of the the Proctor in mind. Once you feel comfortable to take the test, a date and place are set up through the ORACCA office.*

*Call 360-824-3805 for information.*

*These on demand trainng/testing sessions include the following:*

**EPA 608 CFC Training/Test - Now Available!**

**NATE Training/Test Core, Gas Heat and Heat Pump**

**Brazing Certification Test,**

**Brazing Test to be conducted on March 14th, 2025 at PCC, Swan Island**

**6400 N Cutter Cir, Portland, OR. 97217**

The wiritten retest is available on-line for those needing to retake just the written portion of the test. Use this link to access via the website. <https://oracca.org/on-line-brazing-re-test-signup/>

You cn also register by contacting the ORACCA office for a form. 360-834-3805

**Not a member? We'd love to serve you, too.**

For additional information visit [www.oracca.org](http://www.oracca.org) or call 360-834-3805. Email [dan@oracca.org](mailto:dan@oracca.org)

# Planning Ahead!

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Heat Relief  
(503) 261-9915

## VICE-PRESIDENT

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(360) 834-3805

## SEC-TREASURER

Loren Watts  
Watts Heating  
(360) 786-2858

## EDUCATION/AP- PRENTICESHIP TRADE SHOW/ PROMOTION

## Upcoming ORACCA Events for 2025

- January 9th - Hybrid Meeting - Annual Utilities Update - NW College of Construction
- February 6th - Hybrid Meeting - Legislative Issues HARDI - NW College of Construction
- March 6th - Hybrid Meeting - Code Officials - MarHy Dist.
- March 14th - Brazing Test, Location MarHy Distributors
- April 3rd - Hybrid Meeting - Contractor Roundtable - NW College of Construction
- April 12th - Shoot Out - Canby Rod & Gun Club
- May 1st - Hybrid Meeting - Energy Trust Update - NW College of Construction
- June 5th - Hybrid Meeting - Energy Trust of Oregon Training - NW College of Construction
- June 13th - Brazing Test - Location PCC , Swan Island
- July 14th - Golf Tournament - Glendoveer Golf Course
- August - No Meeting
- Sept. 11th - Hybrid Meeting - TBD - NW College of Construction
- October 2nd - Hybrid Meeting - TBD - NW College of Construction
- October 10th - Brazing Test, Location Airefco, Vancouver
- Nov. 6th - Hybrid Meeting - TBD - NW College of Construction
- Dec. 4th - Meet at Lennox (Clackamas) Happy Holidays!
- Dec. 12th - Brazing Test, Location PCC , Swan Island

## BOARD OF DIRECTORS

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(360) 834-3805  
Fax: 503/914-1999

## ORACCA

Oregon Air Conditioning Contractors of  
America P.O. Box 1949  
Vancouver, WA. 98668  
360-834-3805



TO:

ORACCA  
Feb. 6th, 2025  
@ NW College of Construction  
Live & In-Person

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